

OCTOBER NEWS

Updates | Inspiration | Celebration

Welcome Back!

We are rested and recharged after summer recess, and we're happy to see you! We love this time of year when our classrooms are full and we hear the happy voices of learning and triumph. Welcome back to all returning students and a warm welcome to all of our new students!

Fundraising Update

The receipts are in, and our first ever Annual Appeal raised \$13,925.00 for our Center! This is 139% of our initial goal, and we are incredibly humbled by your support. THANK YOU for your generosity! We are also pleased to report that our August "Bags for a Cause" promotion with the Maine Mall Hannaford raised \$106 dollars. Thank you to everyone who purchased a reusable shopping bag in support of our Center.

*Thank
you*



Silent Auction

You are cordially invited to our Silent Auction! We are really excited about this upcoming event, which will feature delicious food in an awe-inspiring space, incredible entertainment including an a cappella set from the Colby After Eight, and must-have silent auction items. Come enjoy fellowship with other families affected by dyslexia, and show your support for the Portland Children's Dyslexia Center. Tickets are \$40 each...buy them at the Center, from one of our Board of Governors, or on our website at <https://dyslexiacenterportland.org/events/>. Auction items include tickets for performances and sporting events, travel, date night packages, golf packages, family activities, art, automotive items, luxury goods, food, and much more! We look forward to seeing you there!





October is Dyslexia Awareness Month

Looking for ways to help raise awareness? Consider the following tips from our friends at Learning Ally:

- Change your social media profile picture (Get the ribbon [here](#))
- Print dyslexia fact sheets for your school, library, or other public space (be sure to get permission first...we like this one from [understood.com](#))
- Start a conversation - don't be afraid to discuss dyslexia with family, friends, neighbors and co-workers. Read [this post](#) for tips.
- Wear red on October 15. That's World Dyslexia Day. Upload your photo to social media to show the world your support!
- Give back - Volunteer your time or money to an organization that helps people with dyslexia, like us! You can make a donation on our [secure website](#).

Let us know if you come up with any of your own ideas!

Meet our Chairman

This year marks a critical transition for the Portland Children's Dyslexia Center. Our Center opened as one of a network of 55 centers across the Northeast, generously supported as a Scottish Rite Masonic charity. Funding realities have changed, and we must now find alternate sources of income in order to continue providing tutoring and teacher-training services. Today, more than a dozen Centers have closed due to the inability to secure local funding for day-to-day operations. The Chairman of our Board of Governors, Rev. Dr. Reuben Bell, is uniquely qualified to help guide us through this high-stakes transition. His perspective as a Mason helps ensure continuity with the past, while his life experience as a dyslexic learner keeps the mission of helping dyslexic students at the forefront of decisions for the future. He shares, "Having discovered what the Portland Children's Dyslexia Center does, I was very excited to become the Chairman of our Board of Governors, to do what I can to help this small but so very important organization grow and thrive...I wish you could see the faces of our kids as they come out of their shells and move to the head of the class. It is an honor to be a part of the Portland Children's Dyslexia Center. I urge you to find out more about us, and become a friend and supporter."

